



**Yellow Rose Chapter
Texas Municipal Clerks Association, Inc.
Agenda**

**Thursday, February 9, 2023
11:30 am - 1:00 pm
(Hybrid Meeting)**

**Hosted by: City of Burleson
City Hall, Council Chambers, 141 West Renfro Street, Burleson, Texas 76028**

- I. Welcome** by Yellow Rose Chapter President-Elect Cindy Gross
- II. Business Meeting**
 - a. Installation of Yellow Rose Chapter President, Cindy Gross
 - b. Recognition of TMCCP Program Graduates (certification and recertification)
 - c. Consider minutes from October 13, 2022, Yellow Rose Chapter Meeting
 - d. Consider Financial Reports for the period ending January 26, 2023
 - e. Approve officer changes to the Yellow Rose Chapter bank account
 - f. Discuss and consider Chapter website hosting options and associated funding
- III. Roundtable discussion related to election matters**
- IV. Announcements**
 - a. Announcement of next Chapter Meeting date and location
- V. Adjournment**



The purpose of the Yellow Rose Chapter shall be to expand the knowledge and image of the office of the City Secretary or City Clerk (Municipal Clerk); to engage in organized efforts to promote awareness of the importance of the duties performed by those in municipal government; to encourage each member to pursue the education opportunities offered, emphasizing the value of certifications afforded by membership in the TMCA; to foster relationships and network opportunities along with assistance and support among the chapters and individuals throughout our area, as well as throughout the state; to mentor new city clerks/secretaries and to impart professionalism, honesty and integrity to the communities we represent and to stand united in the common goal of upholding the constitution and laws of our communities, state and country.



EXECUTIVE BOARD AND COMMITTEES
October 1, 2022 – September 30, 2024

President
Cindy Cross

Vice President
Cynthia Olguin

Secretary
Ivy Peterson

Treasurer
Bobbie Jo Taylor

Historian
Caryn Stevens

Audit Committee

Caryn Stevens
Cynthia Olguin
Angie Wade
Gloria Colvin

Budget Committee

Bobbie Jo Taylor
Amber Villarreal
Mona Lisa Galicia
Belinda Berg

Bylaws Review Committee

President
Vice President
Secretary
Treasurer
Historian

Clerk of the Year Committee

Mayra Ortiz
Keera Seiger
Sumer Coulston
Bethany Prewitt

Holiday Committee

Ivy Peterson
Cindy Gross
Cynthia Chapman
Angie Wade
Jaqueline Munoz

Legislative Committee

Mayra Ortiz
Sonja Land
Jami Bonner
Belinda Berg

Membership Committee

Amber Villarreal
Alicia Thomas
Monica Solko
Susana Marin

Nominating Committee

Susana Marin
Jaqueline Munoz
Bobbie Jo Taylor
Amanda Campos

Scholarship Committee

Caryn Stevens
Sumer Coulston
Jami Bonner
Callie Green

Technology/Communications Committee

Keera Seiger
Mayra Ortiz
Emily Starkey
Chiquita Taylor



Yellow Rose Chapter of the Texas Municipal Clerks Association
MINUTES
Thursday, October 13, 2022

The Yellow Rose Chapter of the Texas Municipal Clerks Association convened their meeting on Thursday, October 13, 2022, at the City of Burleson City Hall, Council Chambers, 141 W. Renfro Street, Burleson, Texas.

In-person Attendees

Amanda Campos	Burleson		Keera Seiger	Mansfield
Monica Solko	Burleson		Bobbie Jo Taylor	Ovilla
Ivy Peterson	Cleburne		Emily Starkey	Ovilla
Alicia Thomas	Desoto		Caryn Stevens	Red Oak
Mona Lisa Galicia	Grand Prairie		Sumer Coulston	Red Oak
Cynthia Olguin	Hutchins		Callie Green	Venus
Jaqueline Munoz-Saldivar	Keene		Amber Villarreal	Waxahachie
Susana Marin	Mansfield		Jami Bonnier	Waxahachie

I. Welcome: TMCA President Amanda Campos, City Secretary, City of Burleson

TMCA President Amanda Campos provided a summary of TMCA's accomplishments for 2022: Introduced a new TMCA platform, over 1100 active members, TMCA membership dues increased, Advanced Institute updates, TMCA Board presentation, and sponsorship programs. President Campos challenged members to "grow your influence" and educate communities on the role of the office of the city secretary and encouraged members to serve in Executive Board positions.

Guest speaker Matt Ribitzki, Burleson Deputy City Attorney, spoke on the importance of the relationships between the City Attorney and the City Secretary and outlined the four cornerstones of working relationships.

II. Business Meeting

a) Consider Chapter Officer Nomination from the floor

Nominating Committee Chair Susana Marin presented the candidates for nomination: President, Cindy Gross; Vice President, Cynthia Olguin; Secretary, Ivy Peterson; Treasurer, Bobbie Jo Taylor; Historian, Caryn Stevens.

Motion made by Amanda Campos and seconded by Mona Lisa Galicia to approve the nominations. Motion carried unanimously.



b) Installation of Chapter Officers for a two-year term and give Oaths

TMCA President Amanda Campos issued oaths of office to all newly elected officers except President-Elect Cindy Gross who was not able to attend the meeting.

c) Consider Committee Member Appointments for a two-year term

Susan Marin presented the committee appointments for consideration.

Motion made by Amber Villarreal and seconded by Alicia Thomas to approve the committee member appointments with amendments. Motion carried unanimously.

Nominating Committee	Budget Committee
Susana Marin	Bobbie Jo Taylor
Jaqueline Munoz	Amber Villarreal
Bobbie Jo Taylor	Mona Lisa Galicia
Amanda Campos	Belinda Berg
Audit Committee	Membership Committee
Caryn Stevens	Amber Villarreal
Cynthia Olguin	Alicia Thomas
Angie Wade	Monica Solko
Gloria Colvin	Susana Marin
Clerk of the Year Committee	Technology/Communications Committee
Mayra Ortiz	Keera Seiger
Keera Seiger	Mayra Ortiz
Sumer Coulston	Emily Starkey
Bethany Prewitt	Chiquita Taylor
Scholarship Committee	Bylaws Review Committee
Caryn Stevens	President
Sumer Coulston	Vice President
Jami Bonner	Secretary
Callie Green	Treasurer
	Historian
Holiday Committee	Legislative Committee
Ivy Peterson	Marya Ortiz
Cindy Gross	Sonja Land
Cynthia Chapman	Jami Bonner
Angie Wade	Belinda Berg
Jaqueline Munoz	



d) Consider minutes from the August 4, 2022, Yellow Rose Chapter Meeting

Motion made by Amber Villarreal and seconded by Alicia Thomas to approve the minutes from the August 4, 2022, meeting. Motion carried unanimously.

e) Consider Financial Report for the period ending September 25, 2022

Treasurer Ivy Peterson presented the report for the period ending September 26, 2022. Scholarship Committee Chair Mona Lisa Galicia suggested increasing the scholarships to two \$500 scholarships. Naming of scholarships will be discussed at the next meeting.

Motion made by Mona Lisa Galicia and seconded by Susanna Marin to approve the Financial Report ending September 26, 2022. Motion carried unanimously.

f) Present 2022 Scholarship Awards

Scholarship Committee Chair Mona Lisa Galicia announced the scholarship recipients for 2022-2023: Caryn Stevens, City of Red Oak, and Bobbie Jo Taylor, City of Ovilla.

g) Discuss and consider Chapter website hosting options and associated funding.

This item was deferred until the next meeting.

h) Discuss and consider the Advance Institute Assistance for President Campos.

President Campos discussed the order of business, budget, donations, and Chapter participation.

i) Discuss and consider YRC meeting dates/times.

Discussion regarding upcoming meeting dates, moving meetings to Wednesdays, and in-person meetings only. An email will be sent to the member for input changing to meetings to the first Wednesday of the month.



2023 Meeting location schedule:

- February, City of Burleson
- April, City of Grand Prairie
- June, City of Desoto
- August, Cities of Red Oak/Ovilla
- October, City of Waxahachie

III. Adjourn

Meeting adjourned at 1:12 p.m.

Cindy Gross, President

ATTEST:

Ivy Peterson, Secretary



TEXAS MUNICIPAL CLERKS ASSOCIATION, INC.
YELLOW ROSE CHAPTER
TREASURER REPORT
 PERIOD 09/27/22 thru 10/26/22

BEGINNING BANK BALANCE **\$ 17,623.13**

DEPOSITS

<i>Date</i>	<i>Description</i>	<i>Amount</i>
10/11/2022	Business Meeting Fees (PayPal Transfer)	\$ 497.12
"	Membership Dues (PayPal Transfer)	\$ 48.06
10/18/2022	Tip Refund from Mariachi Los Gallos	\$ 78.75
10/19/2022	Business Meeting Fees (Branch Deposit)	\$ 180.00
		\$ -
		\$ -
TOTAL DEPOSITS		\$ 803.93

EXPENDITURES

<i>Ck #</i>	<i>Date</i>	<i>Description</i>	<i>Amount</i>
	9/27/2022	TMCA Pin Design by Arlene Honza	\$ 200.00
	10/7/2022	Adv Institute Door Prize Gift Cards-Amazon	\$ 100.00
	10/17/2022	YR Picture Backdrop by Signs & D'signs LLC	\$ 263.88
	10/18/2022	Adv Institute Entertainment by Mariachi LosGallos (\$525)	\$ 603.75
1081	10/21/2022	Chapter of the Year Basket Reimbursement-City of Ovilla	\$ 87.66
			\$ -
TOTAL EXPENDITURES			\$ 1,255.29

ENDING BANK BALANCE **\$ 17,171.77**

Submitted By: **Ivy Peterson, Secretary on behalf of Treasurer during Officer Transition**
 Date: **11/16/2022**



TEXAS MUNICIPAL CLERKS ASSOCIATION, INC.
YELLOW ROSE CHAPTER
TREASURER REPORT
 PERIOD 10/27/22 thru 11/25/22

BEGINNING BANK BALANCE **\$ 17,171.77**

DEPOSITS

<i>Date</i>	<i>Description</i>	<i>Amount</i>
11/22/2022	Membership Dues (Branch Deposit)	\$ 700.00
		\$ -
		\$ -
		\$ -
		\$ -
		\$ -
TOTAL DEPOSITS		\$ 700.00

EXPENDITURES

<i>Ck #</i>	<i>Date</i>	<i>Description</i>	<i>Amount</i>
1080	10/27/2022	Adv Institute Presentation Roses Reimbursment-Msolko	\$ 319.34
1079	11/22/2022	Scholarship Award-C Olguin, City of Hutchins	\$ 300.00
			\$ -
			\$ -
			\$ -
			\$ -
TOTAL EXPENDITURES			\$ 619.34

ENDING BANK BALANCE **\$ 17,252.43**

Submitted By: **Ivy Peterson, Secretary on behalf of Treasurer during Officer Transition**
 Date: **12/1/2022**



TEXAS MUNICIPAL CLERKS ASSOCIATION, INC.
YELLOW ROSE CHAPTER
TREASURER REPORT
 PERIOD 12/24/22 thru 01/26/23

BEGINNING BANK BALANCE **\$ 17,252.43**

DEPOSITS

<i>Date</i>	<i>Description</i>	<i>Amount</i>
1/6/2023	Membership Dues (Branch Deposit)	\$ 650.00
1/6/2023	Membership Dues (Branch Deposit)	\$ 50.00
		\$ -
		\$ -
		\$ -
		\$ -
TOTAL DEPOSITS		\$ 700.00

EXPENDITURES

<i>Ck #</i>	<i>Date</i>	<i>Description</i>	<i>Amount</i>
1082	1/9/2023	Scholarship Award-S Marin, City of Mansfield	\$ 300.00
			\$ -
			\$ -
			\$ -
			\$ -
			\$ -
TOTAL EXPENDITURES			\$ 300.00

ENDING BANK BALANCE **\$ 17,652.43**

Submitted By: **Ivy Peterson, Secretary on behalf of Treasurer during Officer Transition**
 Date: **2/6/2023**





Website Redevelopment and Hosting Proposal

Created for:

Texas Municipal Clerks Assoc. Yellow Rose Chapter

Proposal Date Sent: February 07, 2023

Proposal ID: 1721881

Created By: John McKown

Expires: April 30, 2023

Cover Letter

November 01, 2022

Ivy Peterson
City Secretary/Records Manager
Texas Municipal Clerks Assoc. Yellow Rose Chapter
10 N Robinson St / PO Box 677
Cleburne, TX 76033
United States
www.yellowrosetmca.com



PO Box 3614
Parker, Colorado 80134
303-557-0168

Dear Ivy,

Thank you for the opportunity to provide your organization with a quote for your website project. We have successfully partnered with hundreds of local government agencies to bring more of their services online so that they can better serve their communities. We will improve the look of your website and make it easier to use and maintain. We will also help you to digitize your forms, improve posting of meetings and agendas, integrate mass email, and work with each of your departments to make sure that their key services are available and easy to find in your new website.

Even though your current website is now offline, we were able to find a backup of it online that we can use as a starting point to get you back online quickly. The total time should be less than one month to get it completed.

Sincerely,

A handwritten signature in black ink that reads "John McKown".

John McKown
President
jmckown@evogov.com
Direct Line: 303-557-0168 x100

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Executive Summary

A better solution for your website with no limits.

Product Solution

The Best CMS in The Local Government Web Design Industry

Our easy-to-use but powerful CMS includes department-level content management and control so that departments can manage their own content easily. Unlimited versioning and deletion restores are built into the entire system to protect your website data. We also provide access to all of the design area of your website, something our competitors don't do.

Mobile / Responsive Design using CSS Grid

We utilize the latest and best design standard for mobile-first websites that is known as "CSS Grid". We guarantee your website will look great on all devices. Our competitors don't use these standards, so only they can update your design.

ADA Compliance and Accessibility

EvoGov will ensure that your new website is level AA compliant with the WCAG 2.0 specification. This will ensure that your website is accessible and this will help to limit your liability for ADA lawsuits. We recommend several 3rd party ADA monitoring services, and we have those listed in the Optional Enhancements area of this proposal. We also list companies we recommend to avoid for that service.

Design and Integration

Dedicated Project Manager

Your dedicated project manager with EvoGov will meet with each of your department heads to ensure that they are aware of the design options for their department and so we can assess the best way to update their content. These meetings are included and this is unique to EvoGov.

Custom Design Help

Our website designers will meet with your team to ensure that your branding, values, and unique identity shine through with your new design. We assist many customers with logo and color scheme help as part of our projects.

Content Migration

EvoGov will migrate all of your website content from your old website to your new website as part of your design fee with us. This will save a lot of money on your project.

Search Engine Optimization

SEO tools are built-into the EvoGov CMS. We will optimize your content as it is migrated and show your employees how to make sure your content shows up in search engines. Google Analytics traffic report setup help is also included.

Website Hosting and Training

100% Cloud Based Hosting on Amazon Web Services with 100% Uptime

Don't Be Fooled by our competitors: "Cloud-Based Access" is NOT the same thing as cloud-based hosting!

Our platform is a UNIFIED platform that is hosted on the most reliable cloud hosting environment in the world - Amazon Web Services. Our competitors use many different servers, hosts, and application environments because they bought the companies and applications that make up their solutions. They claim these include "Cloud-Based Access" but this is nothing more than misleading word-play for how you log into your website, not how it is actually hosted. Make no mistake about it - a purely Amazon-hosted system like EvoGov's is the real deal, with single sign-on and no popups to log into multiple systems. Your hosting is guaranteed with 100% uptime, and without the downtime of multiple DDOS attacks that other providers experience. You also don't have storage limits with EvoGov.

Technical Support, DNS Services, SSL, and Domain Registration

We offer the best support for DNS using Amazon' Route 53 service. This enables your IT staff to login and directly manage your important DNS settings, or we can help manage them as well. SSL certificates are free for all domains that we host and are unlimited. We offer domain registration and free assistance to setup .gov domains as well. Technical support is free of charge and not billed separately.

Content Migration

EvoGov will migrate all of your website content from your old website to your new website as part of your design fee with us. This will save a lot of money on your project.

Search Engine Optimization

SEO tools are built-into the EvoGov CMS. We will optimize your content as it is migrated and show your employees how to make sure your content shows up in search engines. Google Analytics traffic report setup help is also included.

Company Overview

Mission Statement

Our mission is to become the preferred website and internet application vendor for local government agencies from across North America. We will achieve this goal by providing the very best technology, support, and exceptional value to our customers.

We greatly value our relationships with our employees, customers, and partners. For our company to thrive, these relationships must also thrive.

We are proud to offer solutions that serve and empower very large groups of people. To us, this work is very rewarding because it directly affects communities in positive ways.

Our business success and profitability are a direct result of the value we put on our relationships, performance and ethics.

Company Overview and Summary

EvoGov, Inc. specializes in building and hosting websites and software applications for local government agencies, special districts, utility companies, non-profits, and other organizations. Our target customer requires a website that is attractive, accessible on all devices, ADA compliant, secure, easy to update, and that is outfitted with ALL applications that a local government agency will need to help their organization better serve their constituents.

Company Profile

- EvoGov, Inc. is a privately-held Colorado C Corporation.
- Our Corporation information is online with the Secretary of State of Colorado, and can be seen [here](#).
- Our Federal Tax ID Number is 47-4542647
- All of our employees are W2 employees that are USA Citizens who live and work in the USA.
- Since launching our new cloud-based government platform in 2013, we now manage 397 customer domains.

Skills and Services EvoGov Specializes In

Web Development <ul style="list-style-type: none">• Mobile / Responsive Website Design• Intranets / Secure Portals• Graphic Design	Programming, Software, and Technical Services <ul style="list-style-type: none">• Amazon Web Services (AWS) Cloud Infrastructure<ul style="list-style-type: none">• AWS S3 - Cloud Storage• AWS Route 53 - Secure, Distributed DNS for Cloud apps
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- Logo Design and Branding
- Website Usability Best Practices
- Project Management
- ADA / WCAG 2.0 Compliance
- Live Staff Training
- Google Analytics
- Form and PDF Automation
- Data Import/Export
- Consulting

- AWS Certificate Manager - SSL Security
- AWS Cloudfront Content Delivery Network (CDN)
- AWS Elastic Beanstalk (Auto-Scaling Web Servers)
- Python Programming - Application Development
- PostgreSQL - Database Programming
- JSON API Development - Integration with your servers
- Mapping - GIS / ESRI / ARCGIS / OpenLayers / Google Maps
- Off-Site Data Backup

Project Team

Project Team Roles

The USA-Based, professional team at EvoGov that will be working on your project have dedicated roles to ensure that your project is done on time and is of the highest quality. By working on multiple aspects of your project at the same time, we can typically build websites in as little as 90 days.

- **Project Manager** - Your assigned project manager will interview your core team, and your individual department heads to make sure that all areas of your organization have an opportunity to improve their areas of the website. Your EvoGov Project Manager will follow-up with your team and schedule regular meetings to review the progress and deadlines for your project.
- **Lead Designer** - Each of our website projects is custom-built to ensure that it aligns with your vision for the new website, your branding, your values, and so that it is easy to navigate and maintain. Your lead designer from EvoGov will incorporate your brand colors, statements, fonts, and photography to enforce your brand identity with the new website.
- **Web Content Manager** - Migrating and updating content in websites can be very time-consuming and it requires tremendous care to accurately move your website content into the new website, with specific focus on ADA compliance and Search Engine Optimization (SEO).
- **Trainer** - We provide a combination of live training meetings (not limited to 2 days), on-demand training videos, training manuals, and live support to ensure that all of your staff is supported and can easily update the website.

Project Management Software

At EvoGov, we utilize Basecamp, a very popular web-based project management system to communicate with your team regarding your project's tasks, deadlines, files, and feedback. Basecamp

- Includes a drag-and-drop upload area where your team can share files with our development team.
- All Tasks are tracked and may have notes on them.
- Project Bulletin Board allows discussions about any topic related to the project.
- Automatic Emails - updates we make to your project in Basecamp are automatically emailed to your team.

EvoGov CMS - The Municipal Website Platform

Your website will be FULL-FEATURED AND EASY TO MANAGE

We offer the best Content Management System in the industry. Our system is automatically updated each month with new features as part of your hosting fees. Other companies charge a licensing fee on top of hosting to update their platforms. EvoGov's hosting fee includes all of our applications for one fee.

Engagement Modules

Alerts - For emergency and important messages, you can create static messages, popup panels, and scrolling alert tickers across your home page, department pages, or all pages of your website.

Payments - We recently merged our payments module with our form builder, enabling you to build your own custom payment forms in the website. Credit cards can be charged in real-time with our PCI compliant solution.

Email E-News with SMS - Create as many email and SMS topics that you need, and send mass messages messages to your recipient groups from the CMS.





Calendars - Create unlimited calendars for department pages, groups, and the home page of your website.

Evo311™ Request Tracker - EvoGov offers you an integrated (and better) request tracking system than our competitors because it supports UNLIMITED USERS for your staff and residents. Our mobile-ready 311 system automatically routes requests from your residents directly to the departments you chose. Includes a custom map showing all public requests in your area.

EvoBids™ - Manage your Bid and RFP process online and in your website securely. Many customizable settings to control how and if Planholder lists are displayed and whether or not bidders can submit their bids online or not. Submitted bids are protected from early viewing by your staff to keep the bidding process secure. Vendors can sign up for automatic notifications of bids. No additional license fee is required for EvoBids.

EvoBids™



-  Manage Bids
-  Bid Submissions
-  Bid Categories
-  Bid Settings

News Areas - Create unlimited news areas for your home page, and for every department and group that you enter into the CMS. Cross-post to multiple news area,s and show them directly on department-specific home pages. Push news posts directly to social media or mass messaging.

Blogs - Create unlimited blogs in your website. Blogs can also have their own domain names.

Engagement Modules

Community Spotlight™ - Especially since the Covid-19 Pandemic, your website needs to highlight your social programs and services prominently on your home page. This highlighted service area won't get pushed off of the home page like your typical news posts.

HR Job Posting Manager - Post job openings on your website and have them appear automatically at the /jobs URL in your website. Candidates can apply online using custom forms for different positions.

Evo311™ is our integrated request tracking system that is built-into our CMS.



Meetings / Agendas / Documents

Evo File Browser™ - An EvoGov first, our built-in file browser makes creating browsable archives a snap. You can add the Evo File Browser™ to as many pages as you like, and since there are no storage limits you can create agenda archives that go back many decades in very little time.

Meeting Dashboard - Imagine a simple interface that shows ALL meetings for ALL of your groups (departments, boards, committees, commissions, etc.) for ALL years, and that shows ALL meeting files. Meeting file content is also indexed and is searchable. The meeting dashboard displays instantly as soon as you add meetings to the website.

Web Meeting Support - Our Meeting system automatically supports web meetings like; Zoom®, GoToMeeting®, Microsoft Teams®, Amazon Chime®, and others. Displays your web meetings with dedicated fields and links to your web meetings. Links to your zoom meetings appear right on your home page, making it simpler than ever to join your meetings.

Web Form Builder - EvoGov is the only local government design firm that creates database tables automatically for ALL forms in your website. So in addition to emailing form submissions and sending form alerts with SMS messages, we also store all submissions in a database that you can easily export from. The form submissions can't be edited by your staff, making them compliant for FOIA.

EvoAgendas™ - Coming in 2021, EvoGov will be rolling out our complete agenda management suite with built-in support for YouTube timeline links to your agenda topics, voting, social media integration, ipad interface for Councils and Commissioners, and more. All customers will get EvoAgendas™ at no additional cost, saving many thousands over other solutions. This will put an end to using ugly iFrames in your website to show agendas, videos, and meetings from a third party application.

Interactive Media

<p>File Manager - Drag and drop many files at once into the website from any page or application. WE support very large files and there is no storage limit like there is with CivicPlus and others.</p>	<p>Image Editor - Our media manager has a built-in image editor that automatically compresses, sharpens, crops, flips, rotates, and resizes images to fit your needs. Images that are inserted into pages are automatically resized and compressed to keep your pages loading fast.</p>
<p>Photo Carousels - Create slideshows not only for your home page, but for department home pages and other interior pages in your website.</p>	<p>Photo Galleries - Create a photo gallery quickly from a directory of uploaded photos.</p>
<p>Maps with Layers - Create unlimited maps for your parks department, facilities, and economic development. Choose your own pushpin icons to highlight different landmarks.</p>	<p>Frequently Asked Questions (FAQ) Manager - Create an animated accordion layout of topics to show many questions and answers on a single page, with a built in search engine right on the page. Supports rich content like videos, PDFs, images, and more.</p>
<p>Polls / Surveys - Post surveys in your website and chart the results publicly or privately.</p>	<p>Home Page Drone Video - For a limited time, EvoGov provides FREE home page video editing for your drone videos and other videos that you provide to us. Editing is included with your design fee, and Vimeo Pro Streaming service is included with your hosting.</p>

Dynamic Department Home Pages

<p>Department-Level CMS - Each of your departments can manage their own home pages and content that is assigned to their department.</p>	<p>Action Button Builder - Create action buttons on your department home pages for your most important actions, forms, and links.</p>
<p>Slideshows - Add a slideshow to the top of your department pages.</p>	<p>Side Menu Management - Departments can design their own side menus and arrange their links as they choose.</p>
<p>Key Employee Contacts - show your department heads with their photos, name, titles, and contact information prominently on the sides of your department pages.</p>	<p>Site-Wide Directory - An automatic directory for all departments and staff is generated in your website. You have the ability to hide people that you don't want to display.</p>

Parks and Recreation	
Facility Manager - Update the description, map, directions, photos, amenities, and more for all of your facilities. Create custom map layers for them as well.	Facility Booking - We include a REAL booking engine for your facilities with an integrat
Amenities - National Park Service amenity icons are built into our location editor, making it easy to show the available amenities at each facility.	Custom Parks Home Page and Domain - See our options area of this proposal for pricing on a custom parks and recreation home page.
Content Management Features	
Page Editor - Edit page content directly or paste from Microsoft Word into your page. Code View option and accessibility checker are built-in.	YouTube Player Embed Button - Add YouTube videos to any page by simply pasting the URL to the video.
Side Menus - Use the automatic side menus, or your department's content side menu, or a custom side menu for the maximum flexibility.	Content Scheduling - Schedule and automatically expire content at dates that you pre-set.
Automatic Versioning - we save all of your published saves to content forever. And you can roll back to a previous version if you make a mistake.	Safe Deletions - When an employee deletes content, it is hidden but still available in the system for administrators to undelete.
Search Engine Optimization (SEO) - All pages use friendly URLs, and we provide dedicated fields for SEO keywords so that your website will appear higher in search engine results.	Social Media Integration - Integration with Facebook, Twitter, Instagram, and more.
Google Translate - Built-in language translation with Google Translated into many languages.	Traffic Reports - Google Analytics works with our CMS and we can help you to install it easily.
Security and Administration Features	
Role-Based Security - Add the appropriate roles for each of your CMS users and all of their security is setup with one step.	Advanced Logging - Logging and reporting of sensitive activity, such as data exports and editing of sensitive pages. All 311 activity is tracked.
Full Design Code Access - Our competitors don't allow you to edit your design code. But with our built-in HTML and CSS editors, your designers can have full access to the front-end design of your website. All code is also versioned.	Custom Theming Engine - Build Sub-sites, custom landing pages for departments, and more with domain names and SSL right in the same CMS.

Expert Features

Full Design Code Access - Our competitors don't allow you to edit your design code. But with our built-in HTML and CSS editors, your designers can have full access to the front-end design of your website. All code is also versioned.

Custom Theming Engine - Build Sub-sites, custom landing pages for departments, and more with domain names and SSL right in the same CMS

Meeting and Agenda Dashboard

Show ALL of your meetings from multiple calendars, for all years, with all files, videos, audio, and more. Dedicated file fields for Agendas, Minutes, Resolutions, Ordinances, Bill Lists, Staff Reports, and Packets. This interface is built automatically from your meeting calendars, so you never have to add PDFs to a web page manually again!

Meetings and Agendas are displayed multiple ways. The Meeting Dashboard shows them all.



Date & Time	Name	Resources
Thursday, January 21 7:00 PM	Historic Preservation Committee Meeting	Agendas HPC Agenda - 1-21-20.pdf Minutes HPC Minutes - 1-21-21.pdf
Thursday, February 18 7:00 PM	Historic Preservation Committee Meeting	Agendas HPC Agenda - 2-18-20.pdf Minutes HPC Minutes - 2-18-21.pdf
Thursday, March 18 7:00 PM	Historic Preservation Committee Meeting	Zoom Information Web Meeting Web Meeting ID: 950 5072 4916 Web Meeting Passcode: 167478 Agendas HPC Agenda - 3-18-21.pdf Attachments 226 Chestnut Street Full Landmark Application.pdf 3 Kingsland Street Full Landmark Application.pdf 491 River Road Full Landmark Application.pdf 65 Church Street Full Landmark Application.pdf Resolutions HPC Resolutions - 3-18-21.pdf

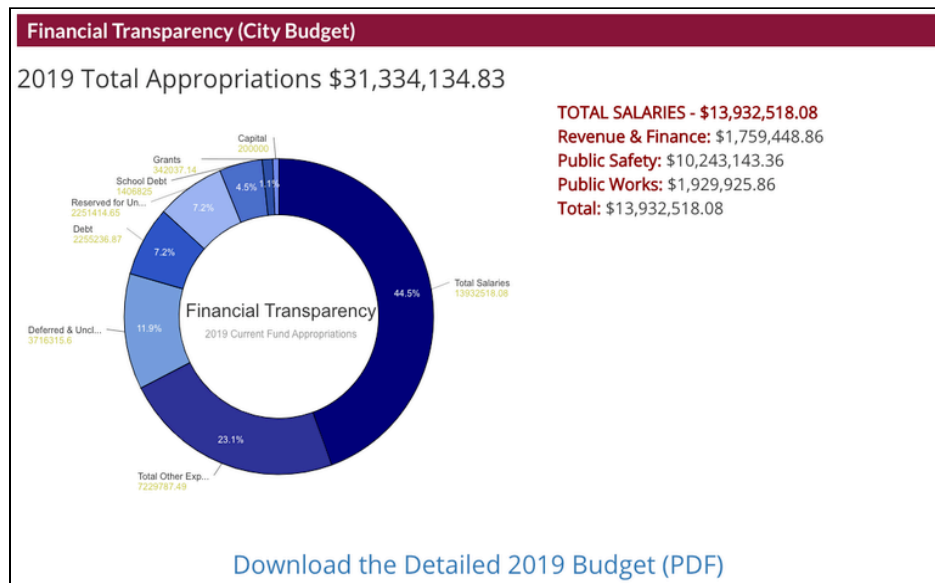
File Browser Widget

Create archives of thousands of PDFs or other files in your website in just minutes. File browsers can include custom searches for specific data for custom use cases. Drag bulk files to the media library, then add a file browser to a page by pointing to the file folder of your choice and it is live. This eliminates making tables of PDF links, saving your staff countless hours of work.

City Council Staff Reports		
	Name	Size
2021		
03 23 2021	12.1_AttA Logo Discussion.pdf	293.9 KB
03 09 2021	12.1_SR CMReport 03232021 Logo Forum.pdf	403.9 KB
02 23 2021	12.2_AttA Legal Services RFP 03172021 final.pdf	746.5 KB
02 09 2021	12.2_SR CMReport 03232021 City Attorney RFP.pdf	351.3 KB
01 26 2021	12.3_SR CMReport 03232021 Agenda format.pdf	370.2 KB
01 12 2021	12.4_AttA Resolution- Duffey Park Community Garden (TZ,CM,DW).pdf	80.2 KB
01 11 2021	12.4_AttB Community Garden Proposal - EDHS Key Club.pdf	5.6 KB
2020		
2019		
2018	12.4_AttC Duffey Park Community Garden Project Site Plan.pdf	599.7 KB
2017	12.4_SR Duffey Park Community Garden Approval 03-23-2021 (TZ,CM,DW).pdf	159.9 KB
2016		
2015	12.5_AttA 03-23 Mosquito Road Stabilization Phase 1 - NOC _ CCOs - Reso (CS,DW,RN).pdf	93.5 KB
2014	12.5_AttB 03-23 Mosquito Road Stabilization Phase I - NOC (CS,RN).pdf	145.3 KB
2013	12.5_SR 03-23 Mosquito Road Stabilization Phase 1 - NOC _ CCOs - SR (CS,DW,RN).pdf	231.6 KB
2012	12.6_AttA RESOLUTION Tesla Purchase.pdf	181.6 KB
2011	12.6_AttB Tesla Quote.pdf	160.1 KB
2010	12.6_SR Staff Report - 2021 Tesla Purchase (JW,DW).pdf	346.1 KB
2009		
2008	7.1_Item1 City of Placerville Mail - Public Comment - Noose on City Logo.pdf	190.0 KB

Budget Pie Chart

EvoGov will help you to display your financial data on your website in a meaningful way to help foster financial transparency. Data is displayed with an interactive pie chart, which includes customizable information panels for each budget item.

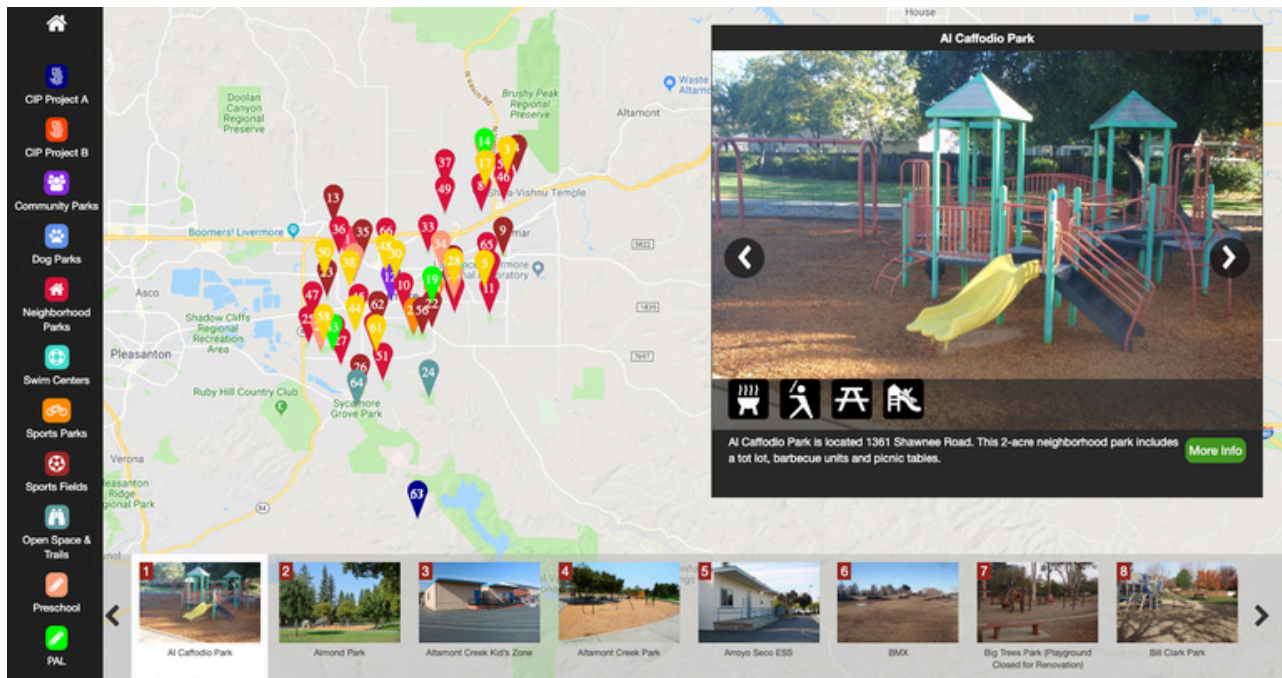


Mapping Features

- Create unlimited maps with any combination of layers.
- Parks maps include turn-key amenities for each park.
- Business directory is built-in, for creating economic development downtown business maps easily.

- All map data is stored in a PostGIS database for possible import/export with ESRI and ArcGIS.

Example Parks and Recreation District with interactive park mapping.



ADA / WCAG 2.0 Compliance

Content Migration with ADA/WCAG 2.0 Compliance

EvoGov will perform WCAG 2.0 compliance checks for all content that we create or migrate from other websites. We can also assist with posting policies and complaint statements which should greatly limit your legal exposure to ADA compliance claims. Since adding content that isn't compliant is very easy for any user to do, maintaining full compliance of your content requires a 3rd party monitoring service to help identify and fix compliance issues quickly. This is an added expense that small agencies don't always need, but that will provide peace of mind. See below for more information on these services.

Accessibe® ADA Compliance Software Suite

EvoGov, Inc. will integrate the Accessibe® accessWidget (ADA Compliance software suite) into the website as part of this project. Accessibe® is sold as a monthly subscription service that starts at about \$50 per month depending on the size of your website and your website traffic. The Accessibe fee is paid directly to Accessibe®.

What is Accessibe's accessWidget?

Accessibe's accessWidget is the leading AI-powered web accessibility solution that makes websites accessible to people with disabilities, and compliant with the WCAG, ADA, and other accessibility

legislation. By using AI and automation, accessWidget significantly reduces costs and time, making web accessibility achievable for businesses of all sizes, from small to large enterprises.

Accessibe® Pricing

accessWidget

The leading AI-Powered, automated web accessibility, WCAG & ADA compliance solution

[Monthly Billing](#)
SAVE 20%
[Annual Billing](#)

<p>Standard</p> <p>For websites under 1,000 pages</p> <p>\$49 /month</p> <p>No credit card required</p> <p>START 7-DAY TRIAL ></p>	<p>Large</p> <p>For websites under 10,000 pages</p> <p>\$149 /month</p> <p>No credit card required</p> <p>START 7-DAY TRIAL ></p>	<p>Huge</p> <p>For websites under 100,000 pages</p> <p>\$199 /month</p> <p>No credit card required</p> <p>START 7-DAY TRIAL ></p>	<p>Enterprise</p> <ul style="list-style-type: none"> ✓ No page limit ✓ Custom legal terms ✓ Testing accounts ✓ Tailored SLA ✓ Solution Engineering <p>Starts at \$990/mo</p> <p>CONTACT US ></p>
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Websites with 100K+ monthly visitors require the Enterprise plan. Otherwise price is based on page count only.

[HOW DO WE COUNT PAGES? >](#)

Each plan includes all features :

- | | | | |
|--|---|---|---|
| Accessibility statement & certification | Compliance with WCAG, ADA, EAA & more | Screen-reader & keyboard navigation adjustments | Accessibility interface for UI and design fixes |
| Free 7-day trial no credit card required | Monthly accessibility compliance audits | Automatic daily monitoring and scans | Dedicated litigation Support Package |

Social Media Integration

EvoGov will integrate all of your social media feeds into your website!

Today it is more important ever to use all of your communication channels to communicate with your residents and customers. EvoGov makes it easy to share your important information across all of your social media feeds, email newsletters, and your website.

Facebook Feed Integration

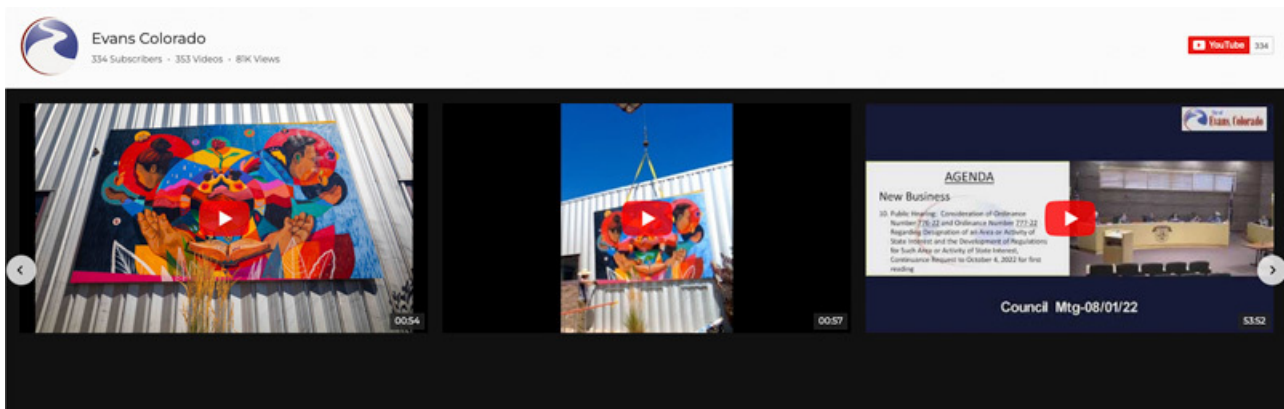
EvoGov will integrate your Facebook Feed into your website so that it looks great on any device.

Flexible widget for any use case

YouTube® Video Channel Integration

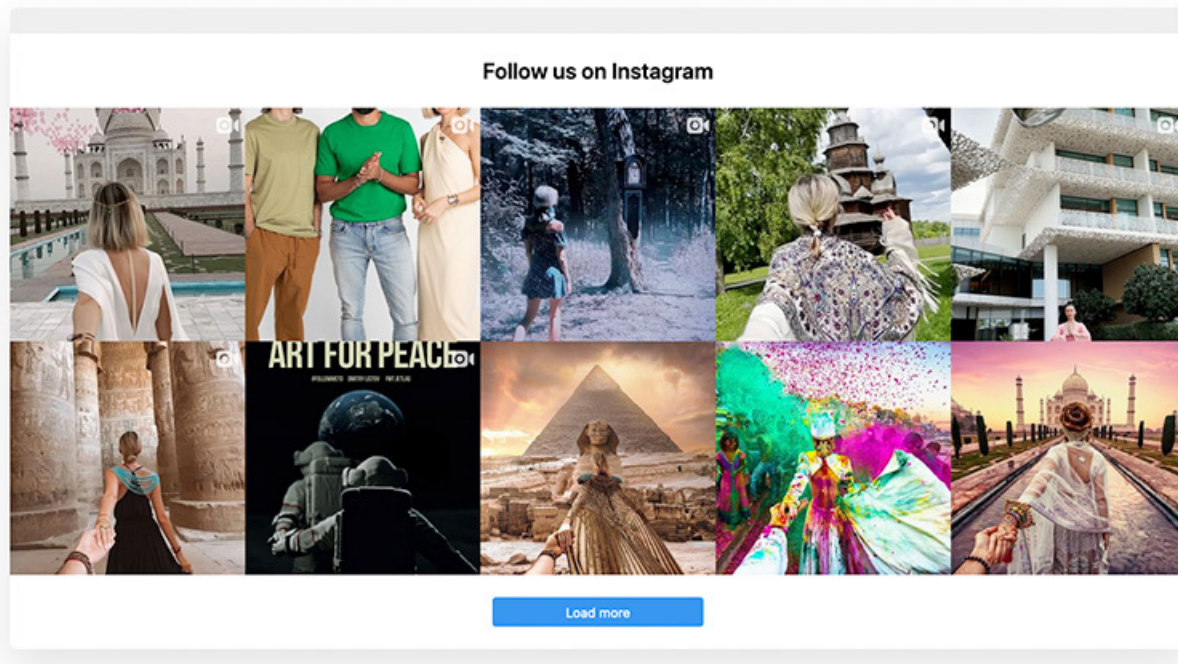
EvoGov will integrate your municipality's YouTube channel into your website so that visitors can see the videos and live streams that you wish to share. This will make your employee's jobs easier because you won't have to manually enter video links into your website.

The City of Evans Colorado's Home Page Showing their meeting and video channel feed in real-time:



Instagram® Feed Integration

EvoGov will integrate your moderated Instagram feed directly into your website. This enables you to share your images and automatically have them appear across multiple websites. The system can be configured to also show your own hashtags with your feeds.



Custom, Responsive Website Design

Your New Website Will Be: BEAUTIFUL & MOBILE READY

Our mobile-ready designs are custom-built using your existing branding, colors, and logos. We can also assist with creating new design assets that you can use in your other branding efforts. We provide video editing if you would like a video on your home page. Videos can also be used on custom department home pages.

Responsive, Standards-Based Design

Your Project Manager and Graphic Designer will meet with you to discuss your design goals, branding, color scheme, logos, home page layout, navigation menus, and more. We will then meet with your department heads as well to help guide them on creating dynamic home pages for their departments, complete with action buttons, forms, FAQ areas, and more.

EvoGov offers unlimited layout options and many pre-built components, your website will be custom-built for you without extra time and expense. When you share with us the elements you like on other website (no matter who built them), we can bring those elements together in your website to fine-tune your design layout.

Client References

Nutley, New Jersey

The Township of Nutley new Jersey has been a client of EvoGov for many years, and we recently revamped their website in 2022. Existing EvoGov customers get generous discounts on website redesign projects and not content migration is necessary to refresh the design of websites that we already host. This makes it possible to refresh your website quickly after the design ages.



TOWNSHIP NEWS

ALL NEWS

LATE NIGHT DOG & CAT LICENSE REGISTRATION

April 26, 2022
Late Night Dog & Cat License Registration to be held on April 26 and 28, 2022
 All Current Licenses Expire on April 30, 2022. The Municipal Clerk's Office will host late night dog and cat registration and renewals on Tuesday, April 26 and Thursday, April 28 until 8:00pm at Town Hall, 1 Kennedy Drive, Nutley NJ. Payment information. By check or cash. If paying in person ple...

FREE MELANOMA SCREENINGS

April 21, 2022
Free Melanoma Screenings to be held on May 2 and 9, 2022
 Commissioner John V. Tucci, III and the Nutley Health Department, in partnership with the Schweitzer Dermatology Group, Nutley are pleased to offer FREE MELANOMA SCREENING in recognition of Melanoma Awareness Month. This full body physical examination is done by a medical professional, and it is open to...

Deer Sightings Advisory

April 21, 2022
 There has been an unusually high number of deer sightings in our area lately. Deer are common in this area, and are likely being noticed more because the Spring is birthing season. You may observe a young deer left behind in your yard, or a group "not leaving the yard". This is normal behavior for...

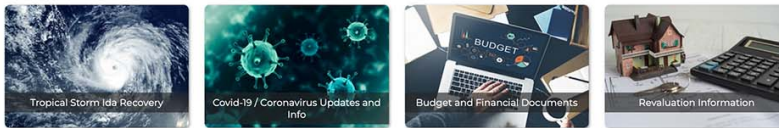
PSEG

April 7, 2022
PSEG to Conduct Gas Meter Inspections
 Please be advised that PSEG will be conducting required gas meter inspections in the Township of Nutley to ensure the continued safety and reliability of gas services. PSEG inspectors natural gas meters to check for surface corrosion, leaks and other conditions that might require attention or repair...

DEA NATIONAL DRUG TAKEBACK

April 4, 2022
Prescription Drug Take Back Day - Saturday, April 30, 2022
 The Nutley Police Department will host a Prescription Drug Take Back Day on Saturday, April 30, 2022 from 9am-2pm at Police Headquarters, located at 208 Chestnut Street. Turn in your unused or expired medication for safe disposal. No Liquids or needles. Bring the National Prescription Drug Take B...

TOWNSHIP SPOTLIGHT



Recreation News

more news

Mayor Tucci Opens Registration For Summer Camp Nutley

April 26, 2022
 Mayor Mauro G. Tucci and the Department of Parks and Recreation are pleased to announce registration is now open for Summer Camp Nutley. Everything you want in a summer camp is right here at Camp Nutley, a fun and affordable, summer experience. "We..." [More info](#)

REGISTRATION NOW OPEN FOR RECREATION SUMMER PLAYGROUND PROGRAM

April 26, 2022
 It's going to be a great summer in the park and you are invited to join the fun! Mayor Mauro G. Tucci and the Nutley Department of Parks & Recreation are gearing up for another exciting agenda of fun-filled summer events, and we are pleased to offer... [More info](#)

Cheering Registration Forms Now Being Accepted For 2022 Season

April 13, 2022
 Mayor Mauro G. Tucci and the Nutley Department of Parks and Recreation are preparing for another season of Recreation Sports. Cheering applications are currently being accepted at the Recreation Department, located at 44 Park Ave. Practice will... [More info](#)

Tackle Football Registration Dates Scheduled

April 11, 2022
 Mayor Tucci and the Department of Parks and Recreation have announced that Tackle Football Registration will be held on April 13, 2022 from 6:00 p.m. to 8:00 p.m. at the Parks and Recreation Building, Nutrition Room. This program is open to Nutley y... [More info](#)

REGISTER FOR PROGRAMS

CURRENT REC PROGRAM CATALOG

Township Calendar

full calendar

APR 27 WED	Nutley COVID-19 Testing
APR 27 WED	Joint Meeting of the Planning Board, Zoning Board of Adjustment, Board of Education and the Board of Commissioners Zoom Information (In-Person Public Participation Only) - Dial-In # (929) 205-6099 Web Meeting ID: 913 3783 0011 Web Meeting Passcode: 087032 Agenda: PB Agenda - 4-27-22.pdf
APR 28 THU	Nutley COVID-19 Testing
APR 28 THU	Late Night Dog and Cat Registration
APR 30 SAT	DPW Electronics Recycling Day
APR 30 SAT	Prescription Drug Take Back Day
MAY 1	May Day Celebration

Phillips County Kansas

phillipscountyks.org

Small county with only a 5000 population size. Video home page created by EvoGov. EvoGov merged three existing websites into one new website.

To view daily updates on COVID-19 from the Phillips County Health Officer, [Click here](#)

COUNTY of PHILLIPS KANSAS

Departments County Government Health & Human Services Tourism Economic Development County Info

How can we help?

Agendas & Minutes Maps Jobs Report a Concern Community Alert

LATEST NEWS [view all](#)

UPCOMING EVENTS [view all](#)

Phillips County CDBG-CV Business Grant Application
June 30, 2020
PHILLIPS COUNTY CDBG-CV BUSINESS GRANT APPLICATION
Phillips County CDBG-CV (Coronavirus Aid, Relief, and Economic Security (CARES Act))

USDA Announces Details of Direct Assistance to Farmers through the Coronavirus Food Assistance Program
May 19, 2020
FARMERS AND RANCHERS TO RECEIVE DIRECT SUPPORT FOR LOSSES RELATED TO COVID-19
(Washington, D.C., May 19, 2020) – U.S. Secretary of Agriculture Sonny Perdue

WELCOMING ALL FACE MASK DONATIONS
May 15, 2020
PHILLIPS COUNTY EOC IS WELCOMING ALL FACE MASK DONATIONS
The Phillips County Emergency

Network Kansas RESTART KANSAS TAX CREDIT PROGRAM
May 8, 2020
NETWORK KANSAS LAUNCHES THE RESTART KANSAS TAX CREDIT PROGRAM
Due to the extreme, emergency need for businesses, networkkansas.org

Aug 31 Monday / 6:00 PM
PCED BOARD MEETING
Phillips County Economic Development

Sep 7 Monday / 8:00 AM
OFFICE CLOSED

Sep 28 Monday / 6:00 PM
PCED BOARD MEETING
Phillips County Economic Development

Del Norte County, California

Del Norte County is a small county on the northern coast of California. They approached EvoGov with an impossible task - they asked us if we could build a website for them in less than two weeks because their existing website was being shut down. We were able to get a working demo website up and running in a couple of days, then we trained their staff to migrate content, and we worked with their staff to get the site live and manage all of the DNS and other IT setup tasks. While we obviously can't do this for every project, this case study demonstrates how modular and quickly we can build an impressive website that works on all devices and is easy to manage, even in a crisis.

Client Contact:

Dan McCorkle, Director

County of Del Norte

Department of Information Technology

840 9th Street, Suite 12

Crescent City, CA 95531

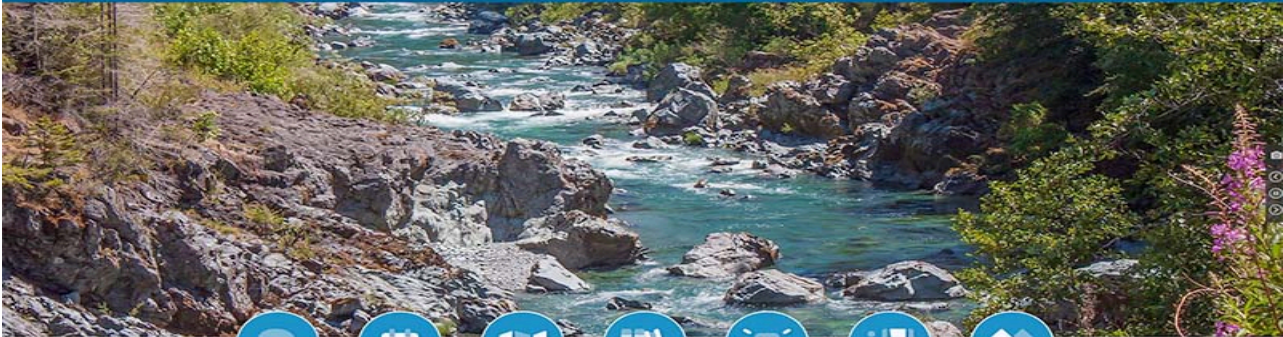
(707) 464-7207

For COVID-19 information, please visit our COVID Information Hub.



COUNTY OF
DEL NORTE
CALIFORNIA

GOVERNMENT RESIDENTS BUSINESSES VISIT DEL NORTE



COVID-19
RESOURCES



MEETINGS &
AGENDAS



GIS & MAPPING



JOBS



EMERGENCY
ALERTS



ELECTIONS



PARKS

COVID-19 Info

INFORMATION HUB
PUBLIC HEALTH
STATE INFORMATION

Board of Supervisors

MORE ABOUT THE BOARD
AGENDAS
MEETING BROADCASTS

Elections

ELECTIONS PAGE
WHERE'S MY BALLOT
REMOTE ACCESSIBLE VOTE-BY-MAIL

Payments & Taxes

TAX COLLECTOR PAGE
TAX PAYMENTS
ASSESSOR PAGE

Public Safety

CALL & ARREST LOGS
EMERGENCY PREPAREDNESS
VICTIM NOTIFICATION SERVICE (VINE)

County News

all news

August 27, 2021
Public Health Order for Face Coverings
Public Health Officer Dr. Stutz released this Public Health Order for the wearing of facial coverings in workplaces and public settings, addressing new masking mandates in Del Norte. Along with the Order he also released this guidance letter to help...

August 24, 2021
Sept. 14, 2021 - California Gubernatorial Recall Election
Eligible Californians will decide whether Governor Gavin Newsom should be recalled during a special election to be held on September 14, 2021. County Elections Page | Verify Your Voting Status | Where's My Ballot | Find Your Polling Location...

August 20, 2021
Redistricting
Every ten years, local governments use new census data to redraw their district lines to reflect how local populations have changed. Assembly Bill 849 (2019) requires cities and counties to engage communities in the redistricting process by holding...

August 20, 2021
Del Norte County Regional Airport
The Del Norte County Regional Airport offers free parking and free WiFi. The airport is operated by the Bonder-Cast Regional Airport Authority, a Joint Powers Authority (JPA) with a Board of Directors comprised of representatives from Del Norte...

Community Events

more events

SEP 2 THU **COVID-19 Weekly Virtual Briefing**
6:00 PM
Del Norte COVID-19 Surge Community Briefing with Del Norte Public Health Officer, Dr. Stutz, School Superintendent, Jeff Harris, and Sutter Coast...

Meetings

more meetings

SEP 1 WED **Planning Commission (Regular Meeting)**
6:00 PM
This meeting of the Del Norte County Planning Commission will be held virtually. <https://zoom.us/j/9642783407> To participate via telephone Ca... **Zoom Webinar Web Meeting**

SEP 14 TUE **Board of Supervisor (Regular Meeting)**
10:00 AM
This meeting of the Del Norte County Board of Supervisors will be held at the Flynn Administrative Center located at 380 N Street in Crescent City... **Zoom Webinar Web Meeting**

Contact Info

County of Del Norte
380 N Street,
Crescent City, CA 95531
Accessibility
Contact Us

Popular Links

COVID-19 Information Hub
Meetings and Agendas
County Code
Emergency Services
Sheriff Logs
Jobs

Follow Us



Website By EvoCo

Ventnor City New Jersey

ventnorcity.org

Coastal beach community located in New Jersey. Stackable features is the latest way to add functionality to home pages, similar to boston.gov

The screenshot shows the website for Ventnor City, New Jersey. At the top left is the city logo, a stylized 'V' with wings, and the text 'Ventnor City New Jersey'. To the right of the logo is a weather widget showing 'Live Meetings', '48°F', and 'Light Rain', along with a search bar labeled 'How can we help?'. Below the logo and weather are navigation buttons for 'GOVERNMENT', 'DEPARTMENTS', 'SERVICES', 'RESIDENTS', 'VISITORS', and 'I WANT TO'. The main content area features a large image of a snowy beach with dunes and a white arrow pointing down. Below the image are three main sections: 'How Can We Help?' with a sub-header 'List of commonly asked questions and topics for easy reference.' and a 'I WANT TO...' button; 'News Spotlight' with a sub-header 'Registration for 2020 Summer Downbeach Surf Camp Now Open', a date 'January 24, 2020', a short text snippet, and a 'More info' link; and 'Department Directory' with a sub-header 'Portal to Ventnor City Departments.' and a 'VIEW DEPARTMENTS' button.

Riverside County California Clerk Recorder

RivcoACR.org

With a population of over 2 million people, Riverside County is the 4th largest county in California. EvoGov built the website for the Clerk Recorder's office and in 2022 we refreshed the site with an all-new design, content design, the latest ElasticSearch search engine technology and a new ADA/WCAG compliance suite.



Valley County Idaho

Complete website redesign, content migration, and training.



WATCH MEETINGS LIVE



ONLINE SERVICES



CAREER OPPORTUNITIES



GIS PORTAL



MINUTES & AGENDAS



E-NEWS SIGNUP



PROPERTY

- Assessor Map
- Appeals Process
- Property Assessment
- Property Tax Relief
- Motor Vehicles
- Planning & Zoning Map
- Code of Ordinances
- Tax Payment Info



CLERK, RECORDER, AUDITOR

- County Budget
- Election Information
- Liquor Catering Permit
- Marriage Licenses
- Passports
- Public Information Request
- Recording Fees



SHERIFF

- Detention Facility
- Drivers License Services
- Public Records Request
- Vulnerable Population Registry
- Victim Resources
- Evacuation Policy
- Recreation Safety



COURTS

- Calendar & Record Search
- Pay Court Fees Online
- Court Assistance Office
- Jury Duty
- Court Services (Probation)
- Community Service



ROAD & BRIDGE

- Road Maintenance Dashboard
- Approach in County Right-of-Way
- Construction in Right-of-Way
- Area Webcams
- Road Reports
- Snow Removal
- Future Construction

Popular Links

- County Facebook
- Sheriff Facebook
- Area Webcams
- Grooming Reports & Maps
- Ordinances
- Parcel Viewer
- Planning & Zoning Applications
- Recycling

News

Personal Use Mushroom Season

April 26, 2022

Boise National Forest & Payette National Forest: Personal Use: Permits are not required. Harvesters may gather up to 5 gallons of morels or other mushrooms per day for personal use without a permit. Commercial Use: Commercial Mushroom permits wil...

[More Info](#)

Take the Internet Speed Test

April 20, 2022

As a resident of Valley and North Adams County, you're invited to test your internet speed. Valley County as part of the West Central Mountains Fiber Network Taskforce has launched a crowd-sourced speed test that aims to collect and share data about...

[More Info](#)

Events & Meetings

Contact Info

Valley County, Idaho
219 N. Main Street
PO Box 1350
Cascade, ID 83611

Resources

- Departments
- Online Services
- FAQs
- About Valley County
- Visit Valley County
- Careers



Implementation and Timeline

Your project will be: **COMPLETED ON TIME**

Smaller projects can be completed in 90 days or less. The sooner that you can provide us with your photography, updated written content, videos, etc. the better. This will keep your project moving forward.

Project Stages

1. **Kickoff Meetings with Content Submission Deadlines**

Your EvoGov Project Manager meets with your core team and/or with individual departments to gather your design requirements and provide examples of current trends. We will let your team know what collateral we will need to build your design.

2. **Design Meetings**

We create your new design, then host a meeting with your team to discuss and refine it. If your team can't provide us with photography, video, or design assets, your design will be more generic. Good photography can really make a design pop.

3. **Content Migration**

We move your website content from your old website to our platform, and new written content submitted by your team is integrated.

4. **Staff Logins and Training**

Your staff that will manage your department's website content are provided with credentials and training resources so that they can learn to manage the new website.

5. **Quality Control & IT Setup**

We will review your new website for accuracy, compliance, and mobile performance. Your IT team will need to provide us with access to your domain name and DNS so that your new site can launch on time.

6. **Site Launch**

When your new website launches, the hosting service fee begins.

Project Plan

Project Startup and Kickoff Meetings

Our competitors typically provide just one kickoff meeting for new projects. We provide as many as you need to ensure success. EvoGov will conduct individual kickoff meetings with the your departments as necessary with a maximum of ten attendees per meeting. Each kickoff meeting will be one (1) hour in length, and will be held via a Zoom meeting. The kickoff meeting agenda can be viewed here: <https://www.evogov.com/kickoff-meeting>.

Ensuring Project Success with Project Management

Our exclusive project guides that detail how to build great websites on time and within budget can be viewed at <https://www.evogov.com/welcome>. These guides will assist your teams and departments to get the most of your new website. The data, design collateral, and input we need from your team are listed there. Once your project begins, we will provide logins to our online project management portal, where your team can upload files, view tasks and progress, and interact with the EvoGov Team.

Improve Usability with Navigation Design

One of the reasons clients redesign their websites is because their customers complain that they can't find content on the website easily. To solve this common challenge, EvoGov utilizes an interactive online tool for menu design that helps visualize the structure of the website without being distracted by the graphic design. Your team will get a login to this system and can participate at a level that they are comfortable with. Some clients are very involved in site structure design, while most depend on EvoGov to use best practices when creating the flowcharts for the upgraded website.

Creating Mobile-Ready Custom Graphic Design

EvoGov will create a design prototype concept for your team's approval before the new website is built. The mobile-ready design concept is done using an online prototyping tool that your team will gain access to. During our design meetings with your team, we will use this tool to review the design requirements and adjust the design to your needs. We have many layouts to help the process move along more quickly, and there are many elements of our applications that are interchangeable. These include; calendars, news areas, alert areas, slideshows, video, action buttons, and more. Once the design layouts are ready, we implement these into our website software to build the new website.

Conduct Department Meetings

EvoGov will meet with your departments that have specific content needs and design requirements.

Migrate Website Content

EvoGov will migrate all of the content that you deem current and valid that is within your current website, into the new website. All updated content provided to us by your team will also be integrated into the new website.

Integrate Applications

Some projects require specific application setup steps, like our Evo311 request tracking system, and other applications that are built into our platform. EvoGov will meet with your team to get those systems setup and offer detailed instructions and training.

ADA Compliance, Site Testing, and Quality Control

The new website will be built on a temporary domain name so that your team can view it and interact with it. Before the website launches, our team will perform quality checks on the website. While we do scan your website for ADA compliance, we strongly recommend that you opt to integrate a low-cost ADA compliance script into your website that will help your visitors with disabilities. There are several vendors we use for this, and you pay them a monthly fee directly.

Staff Training

EvoGov will provide up to six live training for your staff via online Zoom meetings. These meetings are typically one hour long, and have a maximum of 10 participants. Departments that have heavy content management requirements should schedule their own training meetings with EvoGov. Live web training requires a phone, a desktop computer (not an ipad), and broadband Internet connection. Meetings may be recorded so that you can use them to train additional staff.

Domain Names, IT Support, and Site Launch

EvoGov works with thousands of organizations of all sizes to assist with domain name registration, DNS (domain name servers), cloud hosting, and other IT-related services. For our government customers, we assist in securing .gov domain names at no cost to your organization. Your website can have many domain

names associated with it, and we can also help in pointing one domain name to another. Each customer's needs are a bit different, so it will be important to have your IT staff interface with our team.

Basecamp Project Management

We utilize an online project management system called Basecamp that makes it easy to upload files to our team and check on your website's progress. Any of your staff who wishes to be involved will receive a login.

Website Hosting & Security

Your New Website Will Be: **SECURE & RELIABLE**

Our purpose-built municipal website management platform is hosted on Amazon Web Services (AWS). Amazon AWS is the largest, most reliable cloud provider in the world.

100% Uptime

We utilize multiple AWS data centers with auto-scaling servers and failover built-in. At busy times, additional servers are added automatically so that your website remains fast. You won't outgrow your hosting.

Firewall Included

We include a wide-area firewall that automatically protects your website from attackers. Your site is more safe with us.

Maximum Security with Free SSL Certificates

All domain names that EvoGov hosts come with free SSL security certificates. This gives you the "https" address with the padlock in the browser and encrypts all of your website traffic across the Internet. Every site is secure.

No Storage Limits

Never worry about the storage of your website content again. Storage for your website auto-expands on the cloud, and the storage is inexpensive and included with your website hosting.

.Gov Domains and Additional Domain Names Supported

We have assisted many customers with acquiring and setting up new .gov domains. The process takes just a couple of days, and you own your domain name. If you need additional domain names for sub-sites we can assist with that as well.

Our Technology Stack

You can read more about our hosting technology here: <https://www.evogov.com/technology>.

Support & Training

Your New Website Provider Will Be: **RESPONSIVE**

Live Web-Based Training Meetings

- Live planning and training meetings included for all of your departments.
- Live training meetings remain free of charge for up to 60 days after your site launches.
- Note - Since Covid-19 we now offer training meeting videos on demand, which have replace most of our live training meetings. Your staff can train at their own pace at any time they wish using on-demand videos.
- New staff hired long after the website is live can receive an hour of live hand-on training from our staff for just \$85.

Live Chat Support

- We were the first national provider to add live chat support directly into our software. If you can log into your website, you can get a live support answer to most any support request.
- During 2020 during the pandemic, we answered thousands of chat requests with an average response time of only 18 seconds.

Email & Phone Support

- Email and phone support are always free.

Live In-Person Training Meetings at your Office

Due to the Covid-19 pandemic we no longer offer live on-site training. We feel that web-based training is less expensive and more effective anyhow.

Printed Manuals

- We are phasing-out printed manuals for many reasons. It is bad for the environment to print manuals, and our software improves so rapidly that our printed manuals always became outdated very quickly. Just as people now watch YouTube tutorials on most any subject, we are moving to training videos with embedded chapters that browse easily.

Cost Proposal

Your New Website Will Be: AFFORDABLE

We believe in up-front, transparent, all-inclusive project pricing. No upsells, no gimmicks. No automatic price increases.

One-Time Development Fees

This is the cost to design and build your new website, migrate content from your old website to the new website, perform project management meetings with your staff, and setup the website hosting.

Website Development Fees:

- Total Project Cost: \$1500

Payment Terms:

We will invoice your project in equal installments at the following milestones:

- Initial Payment: \$750 - invoiced when work begins.
- Final Payment: \$750 - invoiced when scope of work in Exhibit A is complete, and training has been provided. Please note that the new website will only be made live on the Internet after final payment has been received.

Recurring Service Fees (Website and Application Hosting)

Flat Website Hosting Fee:

- \$25 per month.
- EvoGov Website Management System with all content management modules.
- Mass Email System - 30,000 emails per mo. (\$1 per 1000 emails thereafter).
- Evo311 - Request Tracking Workflow System (pothole complaints and much more).
- EvoBids - Bid and RFP online bidding system.
- Unlimited support.
- Automatic application upgrades.
- No price increases for three years.
- Three domain name registrations (.gov domains must be paid directly from you to the .gov registrar)

Optional Enhancements

Customizable Search Engine using ElasticSearch®



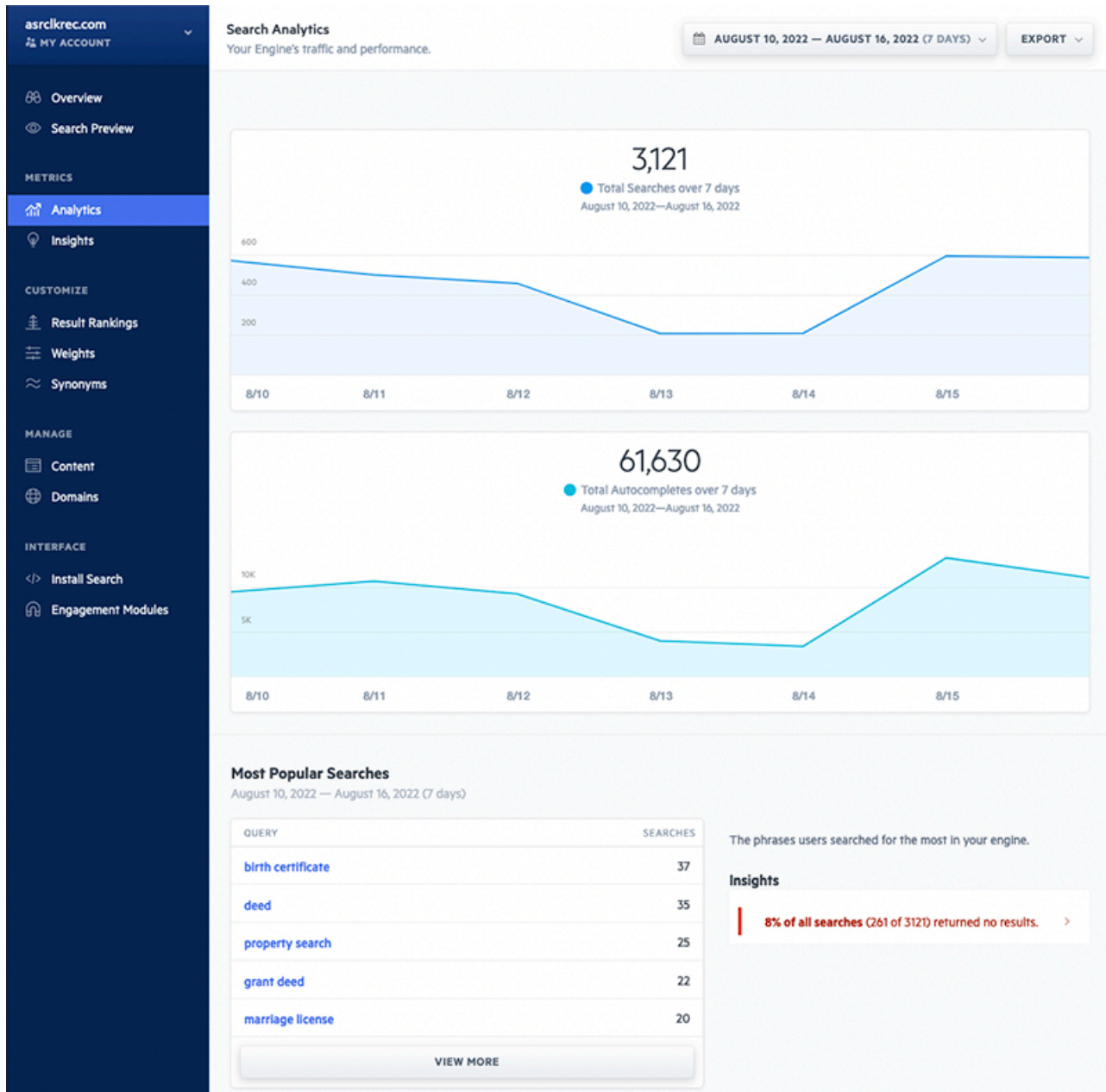
elastic

EvoGov will integrate a customizable cloud-based search engine into your website in one day, which will provide your organization with personalized analytics on how your residents use your website's search. With that information you can update your website's action links and menus to make content that people search for easier to find. The solution also includes a multi-lingual

synonym engine so that you can enter search results for terms that are searched in Spanish and other languages. The cost is very reasonable because it is cloud-based, and no other municipal website provider can provide a website search engine that is this powerful, flexible, and customizable. The cost for a very large municipal customer of ours (2 million+ population) is under \$80 per month.

Check out this custom Elastic search engine in action at www.rivcoacr.org

Sample interface for customizing your website's search engine,
and seeing real-time analytics on what your visitors are searching for:



Make your departments stand out with a CUSTOM HOME PAGE

Certain municipal departments can really benefit by having their own home page. Without their own home page, it is difficult to display video, calendars, action buttons, social media, and other meaningful content. With EvoGov, you can have ONE platform for your city's website, while serving custom home pages for specific departments, even with their own domain names.

These are great for;

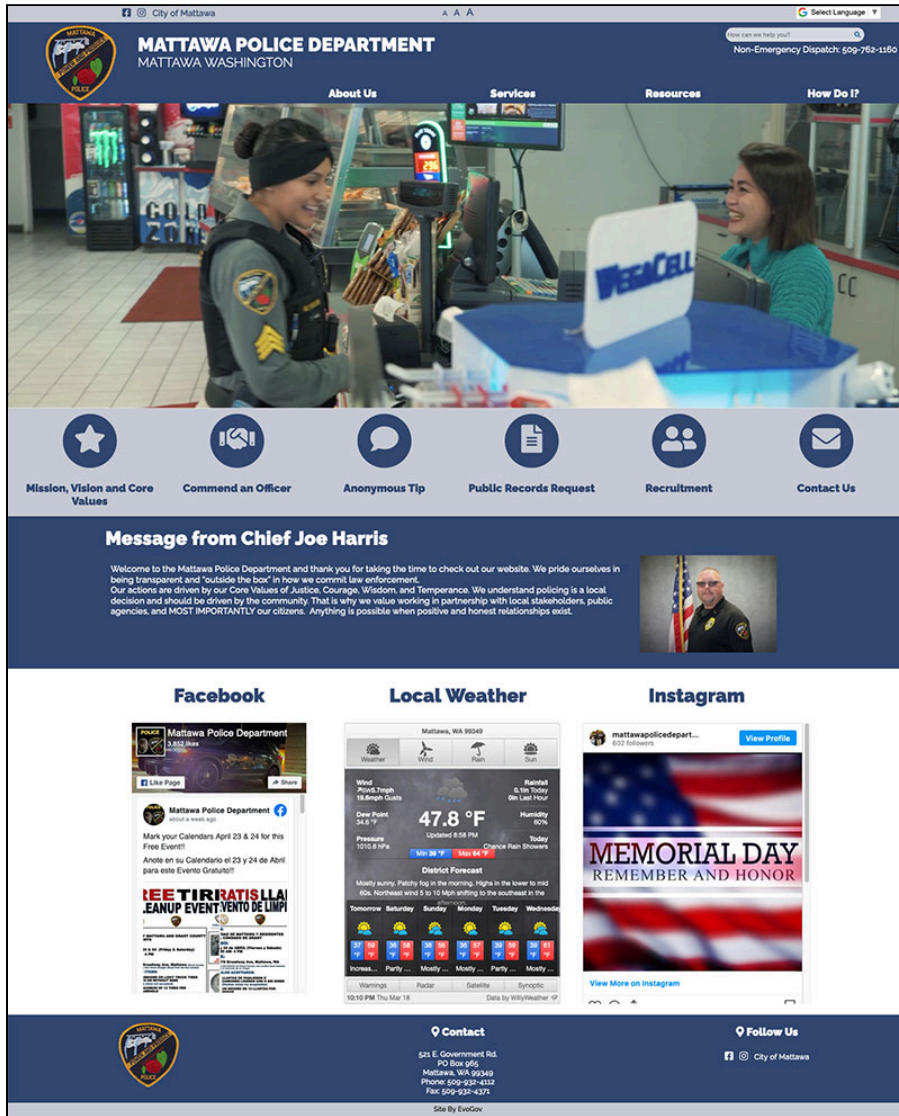
- Parks and Recreation.
- Police Departments.
- Police Recruitment Sites.
- Fire Departments.
- Economic Development.
- Arenas and Facilities.

One-Time Cost: \$1500 per sub-site home page and interior page design and implementation.

Recurring Hosting Fee: NO CHARGE (content hosted and managed from your main website).

Standalone Website Option: If you would like a separate standalone website for one of your departments, we will quote that separately. Hosting and development is discounted if we build and host your main website.

Sample Police Website: police.cityofmattawa.com



Summary and Next Steps

Reasons to Choose EvoGov

1. Great customer support and continued updates to our platform so your website evolves.
2. Best cost-of-ownership value in the municipal web design industry.
3. All-inclusive hosting pricing with no increases for 5 years.
4. Great custom designs using the latest standards.
5. Video Editing and streaming is included.
6. 100% Uptime on Amazon Web Services (AWS).
7. No limits
 - a. Unlimited training and support now with real-time chat.
 - b. No Usage Limits (users, storage, customers, bandwidth).

- c. Unlimited applications (calendars, news areas, slideshows, file browsers, and more).
- 8. Free Application Updates as long as you host with us.
- 9. 3 domain names included with hosting.
- 10. Sub-Site options for custom department home pages. Customers use these for; Parks, Police, Fire, Economic Development, Libraries, and more!
- 11. Local Government specific applications are included with your hosting. These include; such as meetings and agendas, mass email, bid and RFP manager, 311 request tracking with workflow, mapping, job postings, and more!

Schedule a Demo of our CMS

If you would like to see a an optional live demo of our software, please let us know and we will schedule a web demonstration for you.

Executing Agreements with EvoGov

If the terms of this proposal are agreeable and you would like to engage with us to build your project, please let us know and we will send you our Master Services Agreement (MSA) for you to review and sign. Once we are under contract, we will schedule your kickoff meeting and send you the first development invoice to get started.

Thank You!

We appreciate the opportunity to win your business and we look forward to working with you.



revize.

The Government Website Experts

WEBSITE PROPOSAL FOR Yellow Rose TMCA

Revize is a Minority Business Enterprise (MBE)

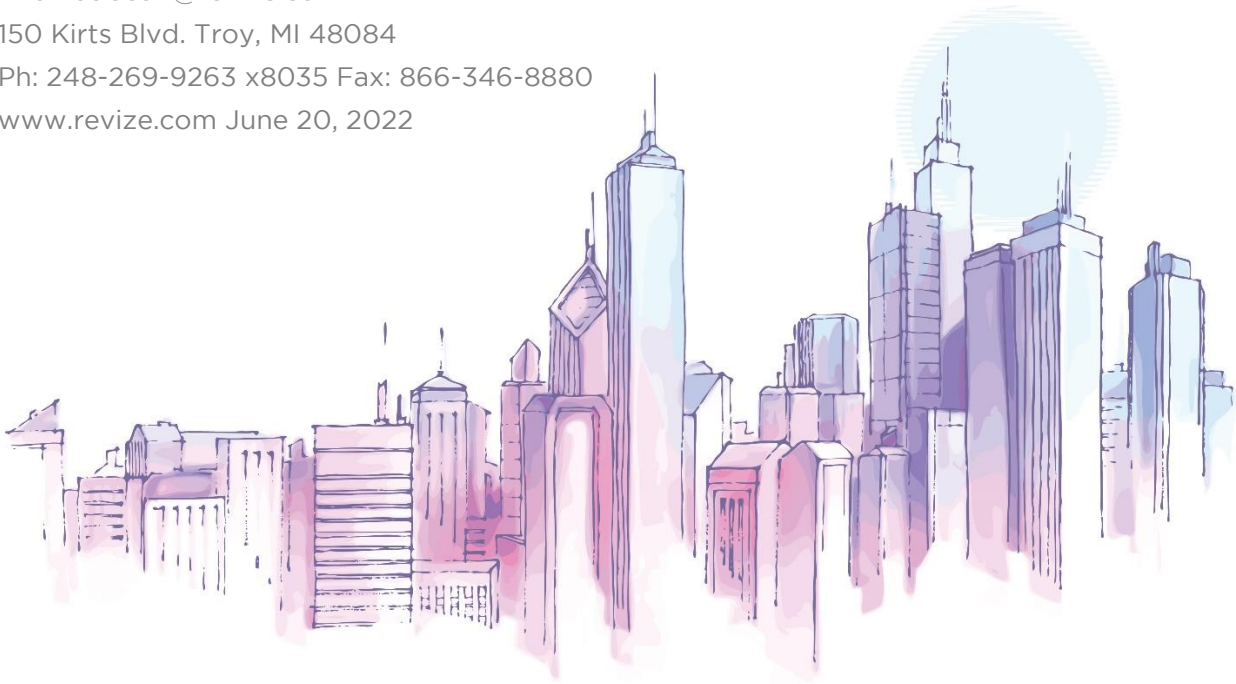
Prepared by Thomas J. Jean

Thomas.Jean@revize.com

150 Kirts Blvd. Troy, MI 48084

Ph: 248-269-9263 x8035 Fax: 866-346-8880

www.revize.com June 20, 2022

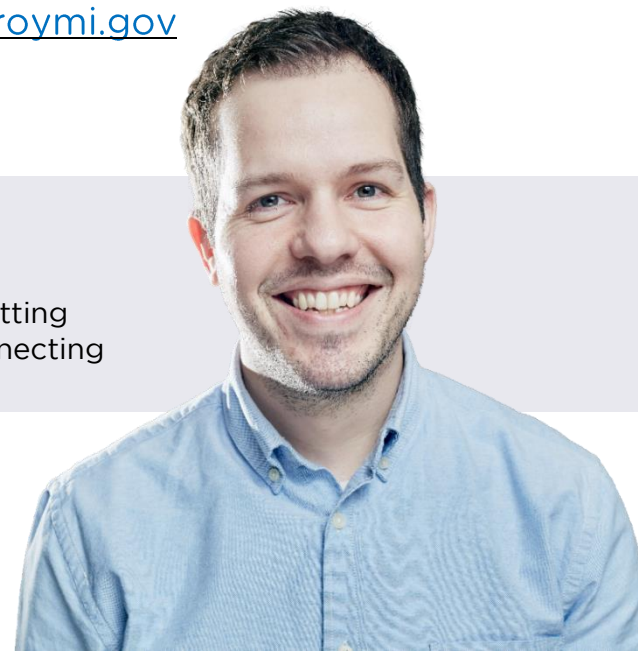


Revize Clients!

- Arcadia, CA www.arcadiaca.gov
- Clark County, NV www.clarkcountynv.gov
- Des Moines, IA www.dsm.city
- Gatlinburg, TN www.gatlinburgtn.gov
- Glencoe, IL www.villageofglencoe.org
- Largo, FL www.largo.com
- Myrtle Beach, SC www.cityofmyrtlebeach.com
- New Bern, NC www.newbern-nc.org
- Olympia, WA www.olympiawa.gov
- Tipton County, TN www.tiptonco.com
- Troy, MI www.troymi.gov
- And Many More!

**Michael Bruckner, Assistant to the City Manager,
City of Arcadia, CA**

“Revize has done it again! Another game changing, cutting edge website that moves the industry forward by connecting citizens to services in as few clicks as possible.”



Revize Government Websites Proposal

Dear Yellow Rose Chapter of TMCA,

Thank you for considering Revize as your web development partner. For nearly two decades, Revize has been a leader in providing high quality, government-compliant web solutions. A myriad of industry awards and hundreds of satisfied clients stand as testament to the quality and value of our work.

Every member of the Revize team understands that your website is more than a website. It's a valuable resource that can help you build a better community.

Visitors are drawn to websites that are appealing yet functional, user friendly with a plethora of services, and accessible on a wide range of devices. A Revize website will allow your residents and businesses to easily fill out and submit documents, review and pay bills and taxes, perform searches to answer frequently asked questions and perform a suite of other tasks that would otherwise require staff assistance. What's more, a Revize website will enable you to increase staff productivity and decrease costs by reducing off-line departmental operations.

Some of our great clients in include:

- City of Largo, FL www.largo.com
- City of Arcadia, CA www.arcadiaca.gov
- City of St. Petersburg, FL www.stpete.org
- City of Des Moines, IA www.dsm.city
- And Many More!

We will work closely with you to design and develop a dynamic, functional and easy to navigate website that will perfectly fit your community. Then we empower you to control your digital presence with the industry's best administrative management applications. Revize training ensures that your team has the skills needed to expertly update and manage website content and delivery.

Government clients select Revize because we can help them

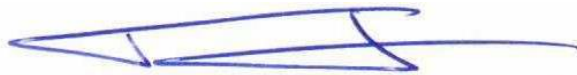
- Effectively engage residents.
- Enhance their web presence and build an online communications center.
- Empower non-technical web content editors and administrators to easily execute changes.
- Implement a scalable solution that allows them to affordably grow their web presence for the long term.

“Revize Websites build engagement
with your constituents.”

We have worked hard to establish a reputation for creating online community websites that engage, inform, and increase participation of your community. With our help, your community’s website can serve your residents better, inspire them more, and get them actively involved in your government.

Please contact me if you have any questions at all.

Sincerely,



Thomas J. Jean
Project Manager
248-269-9263 x8035
Thomas.Jean@revize.com

Executive Summary

Thank you for considering Revize Software Systems for your new website project. We understand the importance of this undertaking and know how motivated your government/community is to selecting the right vendor; one who will work with you through all the steps required to build the perfect website featuring a plethora of high quality online services that your constituents will want to use regularly. In more than two decades of working with government leaders, as well as through nationwide surveys, we have learned that the key to choosing a website vendor is finding the right balance between the total cost of the solution and the quality of the design, online apps and user functionality. In simpler terms, you need a solution that works for you and serves your constituents.

About Us

With more than 1,800 government clients nationwide, Revize Software Systems is one of the industry's leading providers. We credit our rapid growth to our 20-year track record of building award-winning government websites and content management systems. When you work with Revize, you're not just a client, you become part of the Revize family and will receive the service and support you need and expect! We are among the most highly respected government website experts in the United States and we proudly stand by our work.

Our Innovative Responsive Web Design (RWD) and Web Apps

Revize has been a pioneer in implementing the latest trends in design by using Responsive Web Design (RWD). This technology ensures that site visitors have an optimal viewing experience — easy reading and navigation with a minimum of resizing, panning, and scrolling — across a wide range of devices, from desktop monitors to mobile phones. RWD provides flexible and fluid website layouts that adapt to almost any screen. When you implement a dynamic new website powered by Revize, you will not only get an outstanding look, layout and navigation, but you also receive 24/7 access to our Government Communication Center for residents, business and visitors.

Our Award-Winning Government CMS

Revize is renowned as a leader in providing practical, high-value, easy to use content management software Government CMS. This simple-to-use yet powerful solution enables clients to manage their online presence with high functionality and style. With applications such as an online document center, public service request app, public records request tracker, agendas and minutes, frequently asked questions and more, Revize ensures that our clients have the tools they need to make information and services available for website users at the click of a mouse.

Quick Deployment, Personalized Training and Support

Revize addresses time concerns by completing websites in considerably less time than our competitors. And because our software is so easy to use, we are also able to effectively train our clients in less than half the time it takes our competitors. Our training program is customized based on each client's needs, and we provide hands on training the way you want it - either onsite or off site through web conferencing tools. We pride ourselves on the skills of our support staff, who are responsive, knowledgeable and helpful. Our online support portal is available 24X7X365 for issue tracking and management. We also provide phone and email support during regular business hours.



Did you know?

Our technical support staff are trained developers. When you call for tech support, you'll be speaking to staff with direct knowledge of development!

Revize Quote 1: Pre-built Template

<p>WEBGEN (Prebuilt Template) Website Design and Development Fee</p> <ul style="list-style-type: none"> • Revize Web Calendar, Document Center and other features on following page • Training - Revize Content Editing training up to 3 hours 	<p>\$1,500</p>
<p>Revize Annual Software Subscription, Tech Support, and Website Hosting</p> <ul style="list-style-type: none"> • Revize Web Content Management Software Services • Technical Support/ CMS Software Upgrades/Security Certificate/Website Hosting • 5GB storage, 30GB monthly bandwidth limit • 2 Users 	<p>\$1,200</p>
<p>Grand Total (1st year) Second year and onward investment</p>	<p>\$2,700 \$1,400/year</p>

Revize Quote 2: Custom Design

Phase 1: Project Planning and Analysis, SOW	\$500
Phase 2: Discovery & Design from scratch - One concept, three rounds of changes, home page template and inner page design and layout, includes Responsive Web Design for great viewing on any size handheld internet viewing device complete with pictures and no need to zoom in on the text!	\$1,000
Phase 3 & 4: Revize Template Development - Set-up all CMS modules listed on the following page with linking to any additional 3rd party web application. You also receive all updates to all CMS modules for the life of your Revize relationship. And you own the technology, design and content!	\$1,800
Phase 5: QA Testing	\$900
Phase 6: Site map development and content migration from old website into new website including spell checking and style corrections – up to 50 webpages and documents	\$700
Phase 7: Content editing and site administration training	Included
Phase 8: Go live!	Included
Annual tech support, CMS software updates (2 Users), and website health checks. website hosting Included free of charge (5GB storage space):	\$1,900
Grand Total (1st year)	\$6,800
Annual Support, Hosting, Maintenance (Free Redesign in Year 4)	\$1,900/year

Flexible Payment Options

Option 1: Pay in Full – Year 1

Year 1	\$ 6,800.00
Year 2	\$ 1,900.00
Year 3	\$ 1,900.00
Year 4 (Includes Free Redesign)	\$ 1,900.00
Year 5	\$ 1,900.00

Option 2: Three Year Interest Free Payment Plan

Year 1	\$ 3,534.00
Year 2	\$ 3,533.00
Year 3	\$ 3,533.00
Year 4 (Includes Free Redesign)	\$ 1,900.00
Year 5	\$ 1,900.00

Option 3: 50/50 Payment Plan

Year 1	\$ 4,350.00
Year 2	\$ 4,350.00
Year 3	\$ 1,900.00
Year 4 (Includes Free Redesign)	\$ 1,900.00
Year 5	\$ 1,900.00

Included Features

The Following Applications & Features will be integrated into Your Website:
In addition to the Government Content Management System that enables non-technical staff to easily and quickly create/update content in the new web site, Revize provides a suite of applications and features specifically designed for municipalities. All of those apps and features are fully described in the following section. The applications and features are grouped into five categories:

- Citizen's Communication Center Apps
- Citizen's Engagement Center Apps
- Staff Productivity Apps
- Site Administration and Security Features
- Mobile Device and Accessibility Features

Citizen's Communication Center Apps

- Document Center
- FAQs
- Job Posting
- News Center
- Online Forms
- Photo Gallery
- Quick Link Buttons
- Revize Web Calendar
- "Share This" Social Media Flyout App
- Sliding Feature Bar
- Language Translator

Citizen's Engagement Center Apps

- Citizen Request Center with Captcha
- RSS Feed

Staff Productivity Apps

- Agenda Posting Center
- Image Manager
- iCal Integration
- Link Checker
- Menu Manager
- Online Form Builder
- Staff Directory
- Website Content Archiving
- Website Content Scheduling

Site Administration and Security Features

- Audit Trail
- Auto Site Map Generator
- History Log
- URL Redirect Setup
- Roles and Permission-based Security Mode
- Secure Site Gateway
- Unique Login/Password for each Content Editor
- Web Statistics and Analytics
- Workflows by Department

Mobile Device and Accessibility Features

- Font Size Adjustment
- Alt-Tags
- Responsive Website Design (RWD)

Revize Support Includes

- 8 AM - 8PM EST Phone Support (Monday thru Friday)
- 24X7X365 Portal and Email Support
- Staff provides assistance and answers all questions
- Dedicated support staff
- New/existing user training
- Free Training Refreshers
- Video tutorials and online training manual
- Automatic integration of enhancements
- E-Newsletter Module support
- Automatic upgrade of CMS modules, such as Calendar, Document Center, etc.
- Four major CMS upgrades per year
- Software and modules upgrades (automatic install)
- Server hardware and OS upgrades
- Immediate bug fixes/patches
- Round the clock server monitoring
- Data Center Network upgrades
- Security and antivirus software upgrades
- Firewall and router upgrades
- Bandwidth and network infrastructure upgrades
- Remote backup of all website assets
- Tape backup of all website assets
- Quarterly Newsletters on major feature updates
- Regular webinars on CMS features and usage



Did you know?

Revize updates your Content Management System an average of 4 times per year!



Thank you

For Considering Revize

Prepared by Thomas J. Jean
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www.revize.com